Summer internship at $12.50/hour for 10 weeks. Potential projects include:

- **Market Validation/Research for the SafeBreak Foley for use in Urinary Catheters**
  - Research existing studies to find general information and statistics about urinary catheterization
  - % occurrence, cost of a catheter pullout,
  - CAUTI (urinary tract infections) associated with a pull out event, anything dealing with CAUTI that we could potentially resolve with our solution
  - Conduct a nurses survey for how big the problem is, etc. at local hospitals
  - Potential pricing of our device

- **Market Validation/Research for SafeBreak I.V. for the Veterinary Market**
  - Identify the Regulatory pathway
  - Conduct a veterinary survey to establish how big the problem, market size/potential, etc.
  - Packaging requirements
  - Potential pricing of our device

- **Mail Campaign for SafeBreak I.V. Launch**
  - Identify, price and pro/con different options (email, video, QR code, direct mail etc.)
  - Learn what the estimated conversion % for each program
  - Design a lean and high-efficiency strategy to execute mail campaign
  - Create piece for selected program
  - Price mailing lists and where to acquire appropriate list

- **University of Arkansas / LineGard Med collaboration**
  - Work with U of A Nursing Program to establish a foothold, which could lead to eventual use of SafeBreak I.V.
  - Work with local hospitals - Mercy, Washington Regional to conduct above surveys and nurse interviews
  - Obtain simulation lab access for testing/training
  - Obtain permission to use hospital room(s) or hospital setting for photo shoot needed for marketing materials

**Contact:**
Vance Clement
Chief Operations Officer
vance@linegardmed.com

5 Office Park Dr., Suite 100
Little Rock, AR 72211
Cell: 901-351-9270
www.linegardmed.com